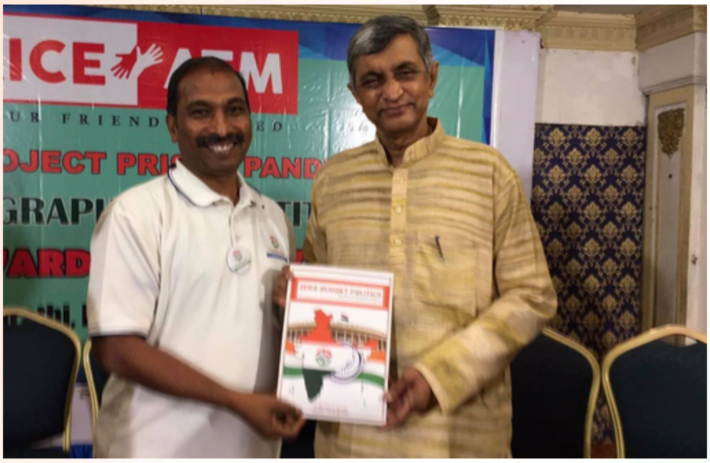
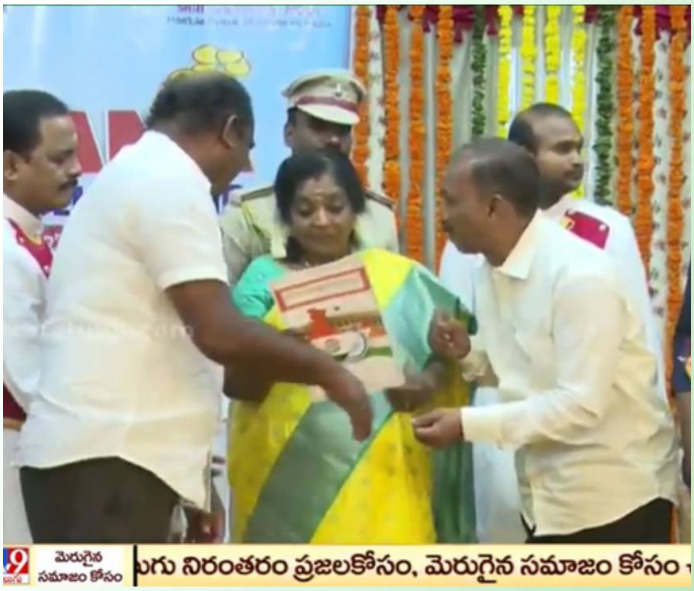
Madhava Reddy Pothi Reddy

With Famous Politicians

With Famous Politicians



With Famous Personalities



With Famous Personalities

War on Cyber Crimes

War on Cyber Crimes

War on Cyber Crimes

Awareness Sessions

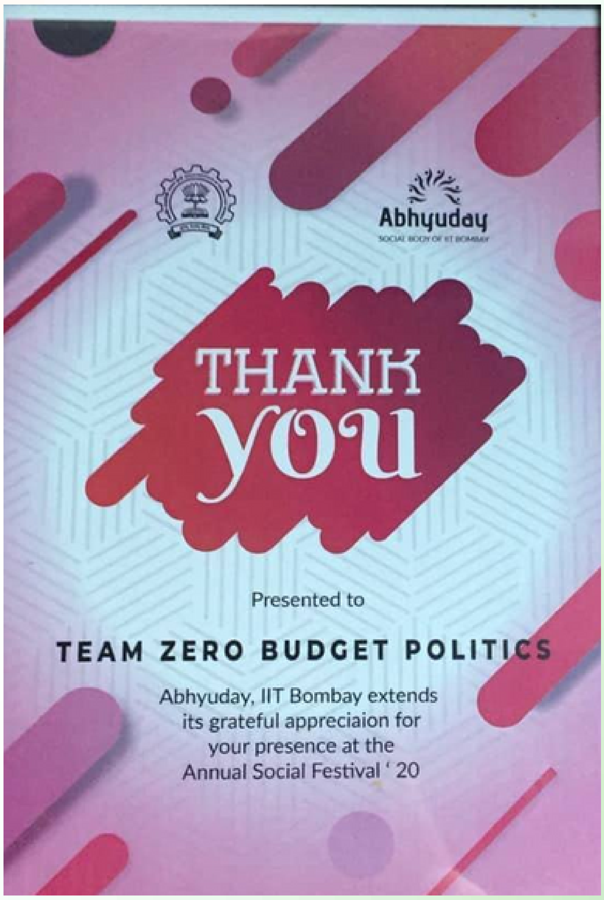
Awareness Sessions

Awareness Sessions

Awareness Sessions

Awareness Sessions

Awards & Recognition



Awards & Recognition

RBVRR TELANGANA STATE POLICE ACADEMY

CERTIFICATE

This is to certify that Mr. Pothi reddy Madhava Reddy, SDE, BSNL

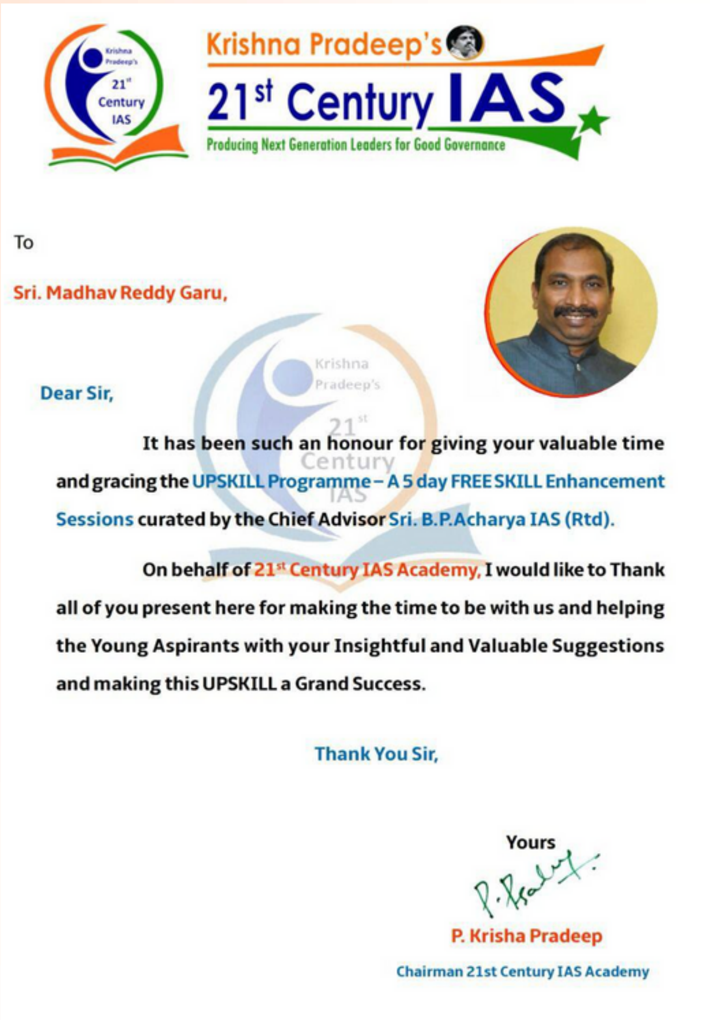
has conducted the Session on "General Awareness on Cyber Frauds"

for 60 Officers in Offline Mode and 600 Officers on online Mode on 28.11.2021 from 11.00 AM to 1.00 PM

at RBVRR Telangana State Police Academy, Hyderabad.

Course Director

Director



Krishna Pradeep's 21st Century IAS

Producing Next Generation Leaders for Good Governance

To

Sri. Madhav Reddy Garu,

Dear Sir,

It has been such an honour for giving your valuable time and gracing the UPSKILL Programme – A 5 day FREE SKILL Enhancement Sessions curated by the Chief Advisor Sri. B.P.Acharya IAS (Rtd).

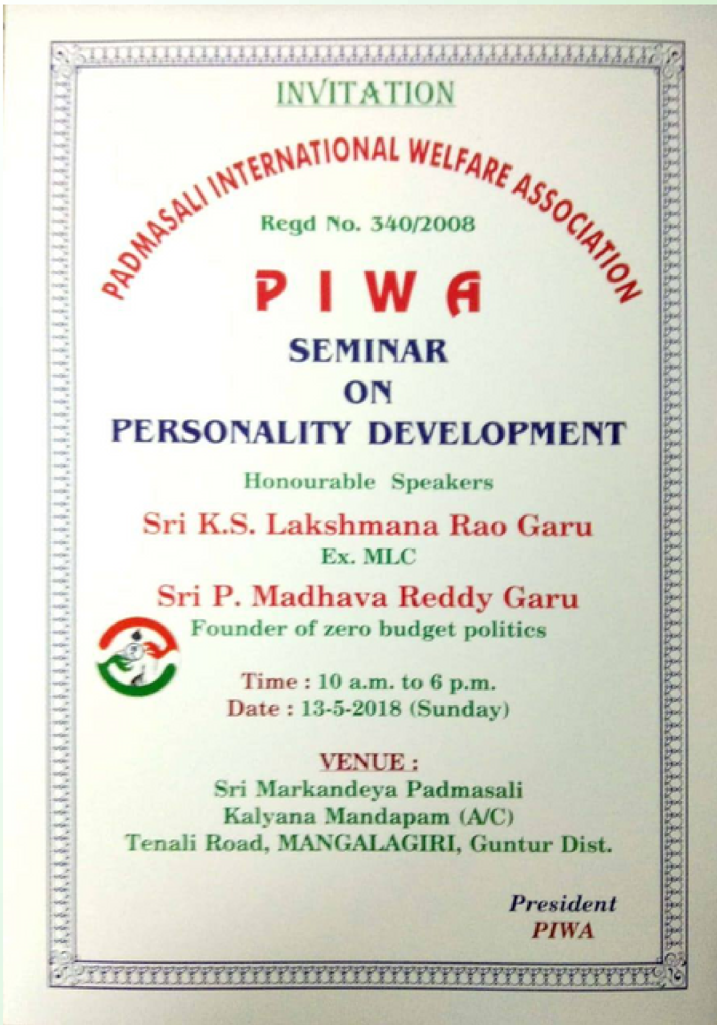
On behalf of 21st Century IAS Academy, I would like to Thank all of you present here for making the time to be with us and helping the Young Aspirants with your Insightful and Valuable Suggestions and making this UPSKILL a Grand Success.

Thank You Sir,

Yours

P. Krisha Pradeep

Chairman 21st Century IAS Academy



INVITATION

PADMASALI INTERNATIONAL WELFARE ASSOCIATION

Regd No. 340/2008

PIWA

SEMINAR

ON

PERSONALITY DEVELOPMENT

Honourable Speakers

Sri K.S. Lakshmana Rao Garu

Ex. MLC

Sri P. Madhava Reddy Garu

Founder of zero budget politics

Time : 10 a.m. to 6 p.m.

Date : 13-5-2018 (Sunday)

VENUE :

Sri Markandeya Padmasali

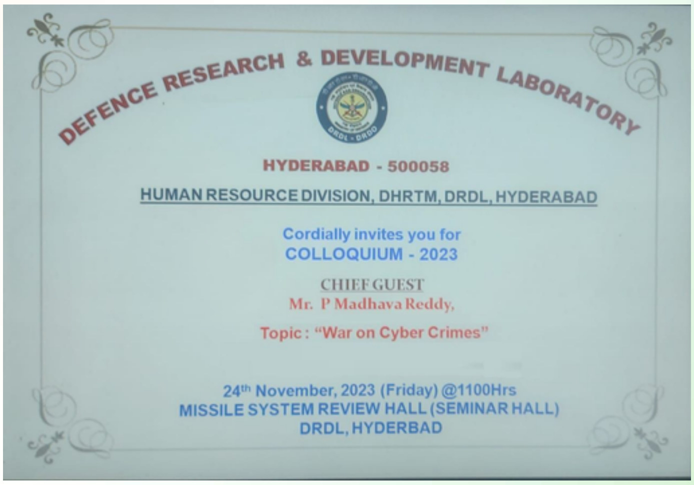
Kalyana Mandapam (A/C)

Tenali Road, MANGALAGIRI, Guntur Dist.

President

PIWA

Awards & Recognition



Awards & Recognition

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY ANANTAPUR
ANANTHAPURAMU - 515 002 (A.P.) INDIA.

Dr. M.L.S. Deva Kumar,
B.Tech., M.B.A., M.Tech., Ph.D.,
Professor
Officer In-charge of M.B.A.
NSS Programme Officer.

Phone & Fax : + 08554-230158
Mobile : + 91-9440285609 (P)
9866914042 (O)
e-mail : hod.mba@jntua.ac.in
devakumar.jntua@gmail.com
website : www.jntuamba.com

To
Dr.P.Madhava Reddy

Thank you very much for delivering an informative lecture as Guest Speaker on Awareness on **"Social Media"** held on 13-11-2019 at Department of Management, Jawaharlal Nehru Technological University Anantapur, Ananthapuramu.

It was really a splendid-presentation which exposed the students to how to make use of social media in a constructive way. Further the topic on **"zero budget politics"** provoked the student's community to bring a model on zero budget politics to nation. All the students appreciated and got benefited from your views on the subject.

Your years of experience, depth of understanding and your ability to present the topic in such an interesting and lucid manner made the day more inspiring one.

Wishing you a great time in future

Officer In Charge of MBA
Officer Incharge of M.B.A.
J.N.T. University, Anantapur
Ananthapuramu - 515 002.

SRI KRISHNADEVARAYA UNIVERSITY
ANANTHAPURAMU – 515 003, ANDHRA PRADESH, INDIA.

Prof. A. Krishna Kumari
M.Sc., M.Phil., Ph.D.,
REGISTRAR

Tel (O): 08554 - 255700
Fax: +91- 08554- 255805
Cell: +91- 9441244439
e-mail: registrar@skuniversity.ac.in

Certificate of Appreciation

I am happy to state that **Mr. Pothi Reddy Madhava Reddy** has conducted an Awareness Session on **"Cyber Frauds and Safe Usage of Social Media"** to our **Sri Krishnadevaraya University staff & students** on **11-Feb-2022** from **4.00 PM to 6.00 PM** at **Bhuvana Vijayamu Auditorium – Sri Krishnadevaraya University, Ananthapuramu – 515001.**

The session was very informative and provided lot of knowledge & awareness to our Staff & Students. The real life examples mentioned in the program clearly highlighted the critical need to have awareness on cyber crimes and social media safe usage for career and as well business. We are sure that this kind of program will be invaluable to anyone who attends it and plays a drastic role in reducing cyber crimes in future.

Mr. P. Madhava Reddy is a proven expert in handling cases of cyber crime in preventive manner by creating awareness and guiding those who are caught in this web world. I recommend every organization/ institute to arrange such session and provide awareness on cyber crimes to their employees / stake holders in all walks of life.

On behalf of Sri Krishnadevaraya University, I convey my thanks to **Mr. P Madhava Reddy** and wish good luck in all the future endeavors.

REGISTRAR
REGISTRAR
Sri Krishnadevaraya University
ANANTAPUR-515 003.

TELANGANA SOCIAL WELFARE RESIDENTIAL SCHOOL AND JUNIOR COLLEGE FOR GIRLS,TADWAI,KAMAREDDY DIST.,

TSWREIS

CUG: 9949356307

To

P Madhava Reddy
Founder Zero Budget Politics
Hyderabad

The programme, awareness on cyber frauds which was conducted by you in our institution was very effective and useful not only for our children but also for all of us. The examples which were presented by you were very much useful in such a way to get rid from cyber crimes and frauds. The presentation was excellent.

Thank you for your wonderful presentation.

25/6/22
PRINCIPAL
Principal and staff
TADWAI, Dist. Kamareddy
Tadwai

HETERO LABS LIMITED

"Hetero Corporate", 7-2-A2, Industrial Estates, Sanath Nagar, Hyderabad - 500 018. Telangana, INDIA.
Tel : 0091-40-23704923/24/25, Fax : 0091-40-23704035, 23813359
E-mail : contact@heterodrugs.com URL : http//www.heterodrugs.com
CIN: U24110TG1989PLC009723

Letter of Appreciation

To whomsoever it may concern,

This is to appreciate Mr. Madhava Reddy, for his inspiring and informative talk on '**Optimum Utilization of Social Network**'at Hetero drugs ltd., corporate office on 20th may 2017. It was very useful for our employees to comprehend the nuances of Technology while connected with social networks.

On behalf of our organization we thank him for his quality time and motivating talk.

Thanking you,

29/5/17
Ram Medurgam

L & D department,
Hetero drugs ltd.,
Corporate office,
Sanathnagar,
Hyderabad.

Awards & Recognition

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY ANANTAPUR
ANANTHAPURAMU - 515 002 (A.P.) INDIA.

Dr. M.L.S. Deva Kumar,
B.Tech., M.B.A., M.Tech., Ph.D.,
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devakumar.jntua@gmail.com
website : www.jntuamba.com

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Officer In Charge of MBA
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On behalf of Sri Krishnadevaraya University, I convey my thanks to **Mr. P Madhava Reddy** and wish good luck in all the future endeavors.

REGISTRAR
REGISTRAR
Sri Krishnadevaraya University
ANANTAPUR-515 003.

TSWREIS

TELANGANA SOCIAL WELFARE RESIDENTIAL SCHOOL AND JUNIOR COLLEGE FOR GIRLS,TADWAI,KAMAREDDY DIST.,
CUG: 9949356307 Email:

To

P Madhava Reddy
Founder Zero Budget Politics
Hyderabad

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Thank you for your wonderful presentation.

PRINCIPAL 25/6/22
Principal and staff
TADWAI, Dist. Kamareddy
Tadwai

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"Hetero Corporate", 7-2-A2, Industrial Estates, Sanath Nagar, Hyderabad - 500 018. Telangana, INDIA.
Tel : 0091-40-23704923/24/25, Fax : 0091-40-23704035, 23813359
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On behalf of our organization we thank him for his quality time and motivating talk.

Thanking you,

29/5/17
Ram [illegible]urgam

L & D department,
Hetero drugs ltd.,
Corporate office,
Sanathnagar,
Hyderabad.

Awards & Recognition

Telangana State Co-operative Apex Bank Ltd.,
Co-operative Training Institute
(An ISO 9001-2015 Certified Institute)
Rajendranagar, Hyderabad, Ph. No. 040 - 24016312, 24015924, Fax: 24016312.

TSCAB-CTI

Date : 18.11.2023

To

Sri P Madhava Reddy,
C-2, BSNL Quarters,
Road No.66, Jubilee Hills,
HYDERABAD – 33.

Dear Sir,

We would like to thank you, Sri Madhava Reddy, Trainer, for taking two sessions on "**Types of Cyber Attacks – Counter Measures**" on 18.11.2023, as Guest Faculty, to the employees of the Apex Bank and District Cooperative Central Banks, as part of our 3-day Program on Cyber Crimes and Prevention of Frauds, at our Training Institute, viz., TSCAB CTI, Rajendranagar, Hyderabad, held during the period 16.11.2023 to 18.11.2023.

We inform that we have received an excellent feedback from the trainees of the said program and herewith record our appreciation for your contribution in this regard.

Thanking you,

Yours faithfully,

DIRECTOR, TSCAB CTI

TSCAB HYD-30 CTI

विशाल बंगड़
VISHAL BANGARH
ASSISTANT COMMANDANT

केन्द्रीय औद्योगिक सुरक्षा बल
CISF UNIT BHEL HYDERABAD
BHEL(R) HYDERABAD -500 032
040- 23021906, 23182297 (O)

E-42099/CISF/BHEL®/DO/PA/2018-

Dated: 25th May 2018

Shri Madhav Reddy

Central Industrial Security Force, Unit BHEL (R), Hyderabad would like to place a record its appreciation to Shri Madhav Reddy of Zero Budgeting politics for accepting our invitation to be a resource person and for delivering valuable & informative lectures on "Social Media awareness" during Unit level programme held at CISF Unit BHEL (R), Hyderabad on 05th August' 2017.

All the participants appreciated and got benefited from your views on the subject.

Looking forward for your cooperation for the conducting such type of Training in future as well.

With regards.

(VISHAL BANGARH)
सहायक कमांडेंट
Asst Commandant
केऔसुब इकाई भेल(आर)
CISF Unit BHEL Hydera.

To

Shri Madhav Reddy,

INDIAN INSTITUTE OF TECHNOLOGY MADRAS
RESEARCH AFFAIRS SECRETARY COUNCIL (2023-24)
PROBLEM SOLVING CELL-RESEARCH
(PSC-R)

CERTIFICATE OF APPRECIATION

Awareness Session on Cyber Security

Presented to

MR. MADHAVA REDDY P

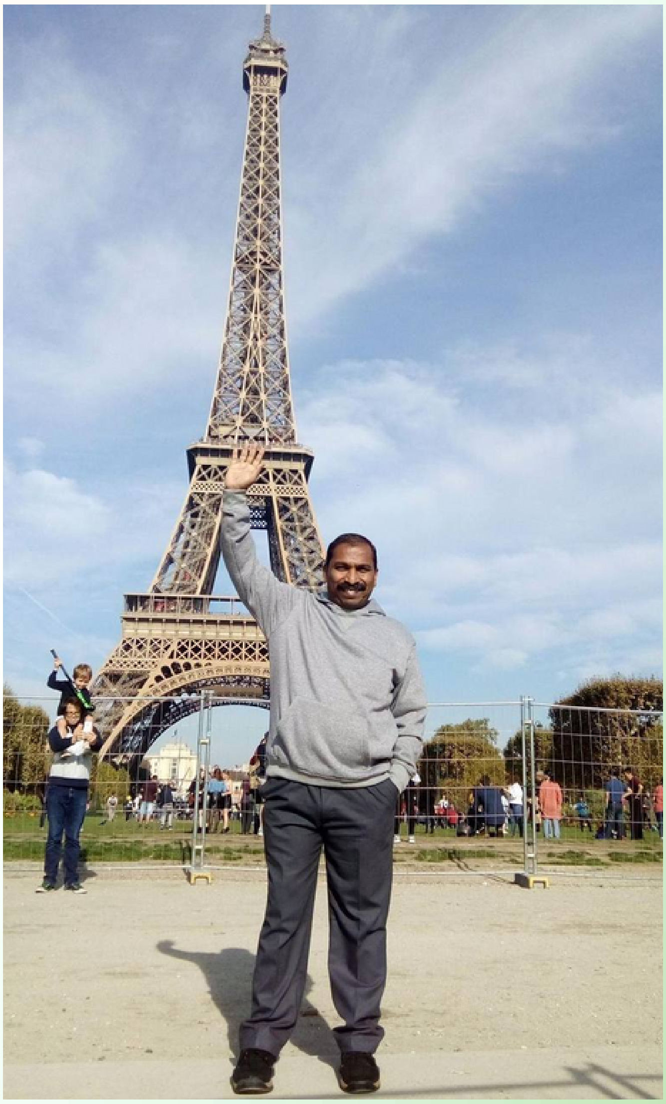
CYBER WARRIOR ; FOUNDER, ZERO BUDGET POLITICS

In appreciation of his impactful role as a Distinguished Speaker in the ***"Awareness Session on Cyber Security"*** for Research Scholars held on **20th November 2023** at **IIT-Madras**.

Kudos for adding zest to our Cybersecurity Awareness Session! Your insightful wisdom and engaging style made navigating the digital landscape way more interesting for our research scholars. Your commitment to spreading awareness is truly contagious. Thanks for your time, and we're eager to host your expertise again soon!

POSHADRI CHATHRI
Research Affairs Secretary (RAS), IITM

Foreign



News Articles

జీరో బడ్జెట్ పాలిటిక్స్ సాధ్యమే!

రేయింబవళ్లు కష్టపడి చదివే విద్యార్థి... పరీక్షల్లో పాసవ్వడానికి కాపీ కొట్టడు. కఠోర శ్రమతో ప్రాక్టీస్ చేసే ఆటగాడు.. గెలుపు కోసం డ్రగ్స్ వాడడు. ఎన్నికల్లో పోటీ చేసే అభ్యర్థి.. బ్యాలెట్‌తో గెలవడానికంటే ముందు.. ప్రజల మనసుల్ని గెలవాలి. అప్పుడు డబ్బు, మద్యం పంచే అవసరమే రాదు.. అంటోంది 'జీరో బడ్జెట్ పాలిటిక్స్'. తెలుగు రాష్ట్రాల్లో ఈ అంశాన్ని విస్తృతంగా ప్రచారం చేస్తున్న పి.మాధవరెడ్డి మాటల్లో ఆ విలువల రాజకీయం..

'జీరో బడ్జెట్ వ్యవసాయం' అనేమాట వినే ఉంటారు. జీరో అన్నంతమాత్రాన.. నయాపైసా ఖర్చు పెట్టకుండా జరిగే ప్రక్రియ కాదు. జీరో పర్టిలైజర్, జీరో ఇన్వెస్ట్‌మెంట్‌లతో చేసే వ్యవసాయం. అంటే, ఇక్కడ భూమి, విత్తనాలు, నీళ్లు, శ్రమ ఉంటాయి. ఆ ప్రకారంగా, అవసరం లేనివి ఉండవు, అవసరమున్నవే ఉంటాయి. అదే జీరో బడ్జెట్ వ్యవసాయానికే కాదు, నేటి రాజకీయాలకూ వర్తిస్తుందీ సూత్రం. ఏళ్ల తరబడి రాజకీయాల్లో ఉన్న నాయకుడు గెలవడానికి ప్రచారం అవసరమా? అనేదే నా ప్రశ్న. ఏ నియోజకవర్గమైనా మహా అంటే యాభై కిలోమీటర్ల పరిధి. అందులో వంద గ్రామాలు ఉంటాయి. ఏ ఊళ్లో అయినా ప్రధానంగా ఐదు సమస్యలు కనిపిస్తాయి. అవి - తాగునీరు, సాగునీరు, విద్య, వైద్యం, విద్యుత్తు. గుండె మీద చేయి వేసుకుని చెప్పమనండి.. ఏ ఒక్క ప్రజాప్రతినిధి అయినా.. తన ఐదేళ్ల పదవీకాలంలో... ఐదు పాఠశాలలు, ఐదు ప్రభుత్వ ఆస్పత్రులైనా పర్యవేక్షించారా? ఎన్నికలప్పుడు మాత్రమే పల్లెలకు వస్తారు. వారి దృష్టిలో.. ప్రజలంటే ఓట్లు. ఆ ఓట్లు పడగానే ప్రజలను మరచిపోతారు.

ప్రజలే పార్టీ ఫండ్...

డబ్బుమయం అయిపోయిన రాజకీయాలను కొంతైనా సంస్కరించాలంటే.. జీరో బడ్జెట్ పాలిటిక్స్ ఒక్కటే మార్గం. అసెంబ్లీ నియోజకవర్గ అభ్యర్థి కోట్లు ఖర్చు పెట్టాల్సిన పరిస్థితి. జీరో బడ్జెట్‌తో గెలుపు ఎలా సాధ్యం? అనొచ్చు. కచ్చితంగా సాధ్యమే! ప్రజలతో మమేకమైన నేతకు ప్రచారమే అక్కర్లేదు. బీహార్‌లో శివప్రకాష్ అనే అభ్యర్థి జనం పోగు చేసిన చందాలతో గెలిచాడు. అదీ స్వతంత్ర అభ్యర్థిగా. ఆయనకు ప్రజలే తలా కొంత ఎన్నికల ఖర్చులకు ఇచ్చారు. ఆ మొత్తం రూ.1.40 లక్షలు. అందులో ప్రచారానికి పోను, ఇంకా ఇరవై వేలు మిగిల్చాడా నేత.

మనసులు గెలిస్తే చాలు..

జీరో బడ్జెట్ పాలిటిక్స్‌లో అభ్యర్థి కొన్ని లక్ష్యాలను పెట్టుకోవాలి. నిరుద్యోగుల ఉపాధి కోసం ప్రభుత్వం పలు పథకాలను ప్రవేశపెట్టింది. వాటిపై గ్రామాల్లో అవగాహన శిబిరాలను ఏర్పాటు చేయవచ్చు. పెద్ద సంస్థలతో మాట్లాడి పల్లెల్లోనే కుటీర పరిశ్రమల ఏర్పాటుకు కృషి చేయవచ్చు. ప్రభుత్వ పాఠశాలల్లో చదివిన పూర్వ విద్యార్థులను ఏకంచేసి, వాళ్ల ఆర్థిక సహాయంతో.. బల్లలు, కుర్చీలను అందించవచ్చు. హంగూ ఆర్భాటాలకు పోకుండా.. ప్రచారానికి ఖర్చు పెట్టే మొత్తంతో.. మంచి నీటి కొళాయిలు బిగించవచ్చు. గ్రంథాలయం ఏర్పాటు చేయవచ్చు. ఇలాంటి పనులు చేస్తే, ఆ నేతను ప్రజలు జీవితాంతం గుండెల్లో పెట్టుకుంటారు. ప్రత్యర్థులు ఎంత ఖరీదైన ప్రచారం చేపట్టినా.. మంచి చేసిన వాళ్లకే ఓటేస్తారు ప్రజలు. జీరో బడ్జెట్ అంటే.. ప్రజల అవసరాలను తీర్చి.. మెప్పు పొంది గెలవడం. డబ్బు పంచి గద్దెక్కడం కాదు.

పంచుతారు.. తింటారు..

మదర్‌థెరిస్సా, గాంధీ వంటి మహామహుల వల్ల నేరుగా మనకేమీ లాభం చేకూరలేదు. అయినా వారిని ఆరాధిస్తాం. ఎందుకంటే.. సమాజానికి పనికొచ్చే పనులు చేసి.. ఆదర్శంగా నిలిచారు కాబట్టి. జీరో బడ్జెట్ పాలిటిక్స్‌లో ఇలాంటి ఇమేజే అవసరం. ప్రజలంతా నా వాళ్లు అనుకున్నప్పుడే.. అంత పేరొస్తుంది. అయినా సరే, కొన్నిసార్లు ఓడిపోవచ్చు, గెలవకపోతేనేం, గౌరవం మాత్రం ఎక్కడికీ పోదు. డబ్బుతో గెలిచిన ప్రత్యర్థికి జనం మర్యాద ఇవ్వరు. దీర్ఘకాలంలో అతను ప్రజల మనసులను గెలుచుకోలేడు. డబ్బు ఖర్చు పెట్టి గెలిచిన నేతలు తీవ్రమైన ఒత్తిడితో ఉంటారు. తిరిగి ఆ డబ్బును వెనకేసుకోవాలంటే ఎంతో అవినీతి చేయాలి.

కొత్తతరం కోసం..

మా ఊళ్లో నేనే తొలి ఇంజినీరింగ్ గ్రాడ్యుయేట్‌ను. ఎన్‌ఐటీ వరంగల్‌లో చదివాను. ప్రస్తుతం హైదరాబాద్‌లోని టెలికాం సంస్థలో పనిచేస్తున్నాను. మా సొంతూరు అనంతపురం జిల్లా యల్లనూరు మండలంలోని వాసాపురం. జీరో బడ్జెట్ పాలిటిక్స్ పట్ల ఆకర్షితుడిని కావడానికి ప్రధాన కారణం వ్యాపారమయమైన నేటి రాజకీయాలే. పాలిటిక్స్ ధనవంతులకేనా? ప్రజల కోసం కష్టపడే సామాన్యులకు అవకాశం లేదా?... అనే ఆలోచనలలో నుంచి పుట్టుకొచ్చిందీ ఐడియా. డబ్బు, మద్యం, పదవులు, ప్రలోభాలు లేకుండా.. ప్రజాభిమానంతో గెలవడం ఎలా? అనే అంశం మీద ఓ డాక్యుమెంట్ తయారుచేశాను. హైదరాబాద్‌లో సెమినార్ పెడితే.. దేశవ్యాప్తంగా అనేక ప్రాంతాల నుంచి ఔత్సాహికులు తరలివచ్చారు. రెండు తెలుగు రాష్ట్రాల్లోని పలు జిల్లాల్లో ఈ అంశంపై ప్రచారం చేస్తున్నా. పుణెలోని ప్రసిద్ధ పొలిటికల్ ఇన్‌స్టిట్యూట్ 'ఎంఐటీ స్కూల్ ఆఫ్ గవర్నమెంట్' కూడా ఏటా నన్ను ఆహ్వానిస్తోంది. రాజకీయ నాయకులు కావాలనుకునే వాళ్లకు నా ఉపన్యాసం ఎంతో ఉపకరిస్తోంది. కొత్తతరం నేతలు రావాలన్నదే నా లక్ష్యం. కొత్తరక్తంతోనే మార్పు సాధ్యం. ఇదే నా ఆశయం. ఆ దిశగానే నా ప్రయత్నం.

- సండే డెస్క్

News Articles

Hyderabad city Express Exponentia
http://epaper.newindianexpress.com

IS ZERO BUDGET POLITICS POSSIBLE?

MADHAVA REDDY, A MAN WITH A MISSION, SAYS IT IS POSSIBLE. HE ALSO HOLDS AWARENESS SESSIONS TO GET RID OF CAMPAIGN FINANCING

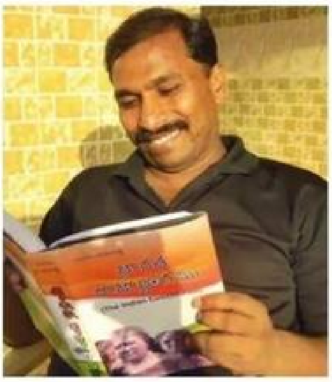
RECENT ACTIVITIES

Arranged ADHAAR cards for orphan kids.

Teaches swimming in 30 minutes as he believes learning is a life skill

Arranged 650 to 3,500 personal computers to the government school.

Conducted Zero budget politics awareness session for the Aam Aadmi Party



Roopsha Bhattacharjee

"The core purpose of a nation's growth lies in serving the mankind," says P. Madhava Reddy, 45, who calls himself a common man on a mission to usher in corruption-free politics. He's the man behind proposal and propagation of "Zero Budget politics which helps the nation to get good political leaders," he says. While he was pursuing his B.Tech from NIT Warangal, he observed the adverse situations faced by the people hailing from the lower strata of society. According to him the poverty stricken people in villages dont have the basic access to water, clothing and education. Despite years rolled by the face of politics changed but there's no change in the ecosystem. Madhava Reddy recently was in the city to interact with past and present students of ISB at an informal meeting on

Madhava, who works in BSNL, Ananthpur, says he wants to change the face of society by implementing Zero Budget politics, as he believes there are too many political parties who pitch in before the elections but forget to fulfil the people's needs. "It provides an unique platform where a person needn't invest any amount of money for the campaigning. It's only agenda is to work for the people and eradicate the loopholes in politics."

"My motive is to be unbiased and welcome people from various strata to be a part of our family. I have done 14 sessions across India including in IIM -A, ISB and also got an opportunity to speak in Britain Parliament where I pitched in my vision about electing good political leaders without investing in election campaigns. Basic expenses of travel are met by the NRI who invite him to conduct awareness programmes. The idea isn't only to lead a pack of people, but also to educate them and basic awareness of this takes place through mass media which plays an important role in connecting with a large number of audience," he adds.

Why isn't he a part of the 2019 elections? He says, "Right now, I still have two children to support and it would be a risk to jump into it without any assurance of a living. I want to contribute to the country by conducting various awareness programmes that it is indeed possible to contest for elections in a free and fair manner.

> *I got an opportunity to speak in Britain Parliament to pitch my vision about electing good political leaders without investing in election campaigns*

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